

**BRIGHT**



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## **DOMAINE DE LAVAGNAC SCOOPS FIVE INTERNATIONAL PROPERTY AWARDS AND GOES THROUGH TO WORLD FINALS**

British developer, The Frere Group, has scooped five awards at the CNBC Arabiya European Property Awards, the 'Oscars' for the property industry.

The company's winning development, Domaine de Lavagnac won 5 star awards for Best Development France, Best Golf Development France and Best Development Website France.

To add to this success, Domaine de Lavagnac also won Best Golf Development Europe and Best Development Website Europe and will represent Europe in the forthcoming World Property Awards, promoting France on the global stage.

Domaine de Lavagnac is a €500 million golf, spa and residential resort being built in Languedoc, in the South of France.

The luxury French resort will go head to head with nominated developments from Asia Pacific, the Americas and Arabia to find the World's Best Golf Development and World's Best Website at the World Property Awards to be held in San Diego on November 12<sup>th</sup> at the US Grant Hotel.

The European Property Awards are part of the globally respected International Property Awards, which have been running for 15 years.

Organiser Stuart Shield said, "Looking at the quality of companies who are competing for the coveted World's Best titles, I think its going to be one of the most tightly contested competitions in the 15 year history of the International Property Awards."

Charles Cox, Chairman of The Frere Group said, "Scooping these awards is a fantastic testament to everyone who has been involved in the development of Domaine de Lavagnac and supported our vision, which, with a resort of this size and stature, has been challenging at times.

“Without a doubt however, our development has really captured the imagination of homebuyers as we've sold 235 properties since the launch four months ago. We really are delighted and confident that the resort will take its place amongst the very best spa and golf resorts in the world.

“It will be fantastic to represent France on the world stage as Domaine de Lavagnac truly is an international development with buyers from a wide range of countries including France, Russia, America, China and the United Kingdom.”

Just 30 minutes from Montpellier and less than a 15 minute drive from the coast, Domaine de Lavagnac will feature 650 residential properties, ranging from 80 sq m to 316 sq m, which includes 430 serviced holiday homes. At the heart of the resort will be a 70 suite luxury hotel created within an existing 17th century chateau and operated by the award winning The Address Hotels & Resorts, who will also manage the holiday homes.

As well as its spectacular location and the stunning scenery surrounding the 192 hectare development, the resort will offer a wealth of amenities including an international 18 hole golf course and golf academy, a state-of-the-art spa, tennis courts, swimming pools, a selection of restaurants, a 500 capacity conference centre and exclusive retail outlets.

Domaine de Lavagnac is scheduled to open in 2011 and will be the first five star tourism development in Languedoc.

Further information is available from Domaine de Lavagnac's UK office on 0870 6265269 and the website, [www.domainedelavagnac.com](http://www.domainedelavagnac.com).

## **Ends**

For further press information or photography please contact Nan Ensor at BRIGHT PR on 07801 855367, email: [nane@brightpr.com](mailto:nane@brightpr.com) or Sharon McEwan, BRIGHT PR on 0141 248 1234, email: [info@brightpr.com](mailto:info@brightpr.com).

## **Notes to Editors**

### **About The Frere Group**

The four principals of The Frere Group are the Cox brothers - Barry, Charles, Melvyn and Bobby - who over the years have amassed expertise in a diversity of successful business ventures, from golf course design and management to the development and subsequent sale of Hard Rock International for \$200 million, and from road building and construction to being involved in the second largest gold exploration company in Kazakhstan with mineral rights to over 42,000 square kilometres. Today, the four brothers, with carefully chosen strategic partners, have joined forces to develop Domaine de Lavagnac.